



SPONSOR OPPORTUNITIES

For our Affiliate Members

- o **Education Programs:** 20 - 30 classes offered a year, attendance ranges 20 - 90. Provide refreshments; distribute marketing material; address attendees (approx 2 - 3 min. prior to the program).
Cost: varies, dependent on projected attendance
Contact: Don Evans, Education Coordinator
- o **Orientation:** Bimonthly class for new REALTOR® members, attendance 15 - 25. Provide breakfast and or morning refreshments to new REALTOR® members; distribute marketing material; address attendees (approx 2 - 3 min. prior to the program).
Cost: varies, dependent on projected attendance
Contact: Troy Greenawalt, Membership Director
- o **General Membership Meetings:** Monthly luncheon, attendance ranges from 75 - 125. Meet attendees as they arrive; distribute promotional material; receive formal introduction during the program (approx 5 min.); Sponsor table is provided in registration lobby.
Cost: \$200.00 & is due by the 15th of the month prior to scheduled date
Contact: Don Evans, Communication Coordinator
- o **Trade Show:** Biannual event, showcasing Affiliates and their services. Tables provided to set up a booth, provide marketing material, one-on-one discussion with membership.
Cost: Booth rate is \$100.00 for members, \$150 for Non-members
Contact: Don Evans, Communication Coordinator
- o **REALTORS® Raise the Roof 5K Run/Walk:** Held annually. Recognition on sponsor board, reverse side of race shirts & Press Journal article. Provide marketing materials for goodie bags; provide door prizes and or give-a ways; participate as a runner/walker if desired.
Cost: Level of sponsorship varies from \$100 - \$350. (*Open to the public*)
Contact: Don Evans, Communication Coordinator
- o **Installation Banquet:** Annual installation of new board officers and directors normally held in September. Recognition in program and sponsor board, attendance to function.
Cost: varies, as several levels of sponsorship available from \$125 - \$1000.
Contact: Don Evans, Communication Coordinator

If you are interested in sponsoring an event, please contact the indicated staff person.

Email for Don Evans - Communication@rairc.com

Email for Troy Greenawalt - Membership@rairc.com

Or contact them using the phone and/or the fax numbers below.

- Yes, I would like to receive weekly updates of coming events. Return the completed sheet to our office at your earliest convenience.**

Name: _____ Firm: _____